

Employee Satisfaction Survey

A motivated workforce is the greatest asset of any organization. Periodic surveys of employees give senior leadership a “pulse” of the organization. Survey findings can help management identify and capitalize on new opportunities and address issues that hinder employee productivity.

Employee surveys come in a variety of flavours. Employee satisfaction surveys give employees a chance to express their thoughts on and rate their satisfaction with working conditions.



Engagement surveys explore what factors motivate employees to go above and beyond what is expected of them in their positions.

By conducting employee satisfaction surveys, you are taking a proactive stance to better your company.

Soliciting employee feedback allows you to evaluate how your company is thriving internally. It also lets the employees know that you care.

Sometimes, the employee surveys make certain revelations about ground realities that the senior management may be unaware of. These also provide insights into the reasons for losses, wastage etc.

An organization will generally derive the following benefits from an Employee Survey:

Feeling Valued: Surveying employees is a form of communication between employees and management, so the surveying process can strengthen employee and managerial relations. By asking employees for their input on a survey, employees will feel like their feelings and ideas are being valued. This sense of value and appreciation, in turn, may boost employee morale because it lets employees know that they matter to the company.



Identify Problem Areas / Areas of Improvement: An objective for an employee survey is to identify problem areas that management may not be aware of. It also brings out the areas / issues that require management attention and / or action to improve.

Identify Training Needs: The survey will bring out the training needs of employees by way of assessment of overall organization culture and their personal requirement for skill development.

Evaluate Employee Perception: Often, out of fear, an employee conceals how he really feels about the workplace environment. This leaves management in the dark, which leads to high turnover rates and low employee morale. To determine employee perceptions, ask questions that allow the employee to express his point of view.

Find out how to retain your employees: If you are noticing high or increasing turnover rates, an employee satisfaction survey may give you suggestions to keep more of your employees. Perhaps long-time employees feel that their pay does not accurately reflect their experience and devotion to your company; perhaps there is something you could do to make

Benefits of Employee Satisfaction Survey

employees feel more at home with your company. Whatever the problem is, a survey can help shed light on the subject.

Save money spent on hiring and training new employees: A business that has high turnover will spend a lot more money, time and effort on hiring and training new employees than a business that has low turnover.

Many business owners don't realize the powerful connection between your employees' happiness and your business's success.

Positive relationships are always beneficial, and the full success of a company can only be measured when you include the loyalty of its employees. Asking your employees what they need, listening to them and taking direct action are easy steps an employer can implement to gain motivation and productivity in the workplace.

You can't have a successful business without happy, competent employees, so it makes sense to use an employee satisfaction survey to keep tabs on your employees' attitudes about their work and their workplace.

To Conduct an Employee Survey at your Organization / unit anywhere in India, Please connect with us:

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